

The Journal News

Yankees GM Brian Cashman Answers Your Questions

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<http://yankees.lhblogs.com/2008/03/page/2/>

Q: Do you ever look at fan web sites or blogs or read the media to see what their feelings about the team are. Does that ever impact anything you do?

Brian Cashman: “Never impact. Well, you know, I won’t say that. I’m open to good ideas. So I connect to LoHud, I want to see what you’re writing. **But I also read NoMaas.org.** I’ll ... Scouts.com. I’ll read blogs now and then. You can get a good idea in many forms. It doesn’t matter to me if it’s someone who’s a member of my coaching staff, my pro scouting staff, a member of the media, Joe Fan. If it’s a good idea, it’s still a good idea. It doesn’t matter where it originated.”



NoMaas.org was founded in May 2005 and has quickly become one of the most popular baseball blogs in the United States. Combining an unmistakable blend of satire and baseball analysis, the site is closely followed by fans, writers, and MLB executives. Averaging 30,000 unique visitors per month, NoMaas has been cited by media outlets across the country, with significant publicity among major New York-based news services. It has also featured interviews with prominent baseball analysts such as ESPN’s Rob Neyer and Keith Law, as well as former Presidential candidate and New York City mayor, Rudy Giuliani.